

Key Data

Dates	24 August – 04 September 2016 24 – 28 August 2016 (supplier sector)
Media day	24 August 2016
Frequency	bi-annually
Venue	Crocus Expo Center Moscow
Total area	120,000 sqm
Visitors	1,100,000

Review: MIAS 2014

- 52 international brands e.g. Audi, BMW, MINI, Mercedes-Benz, Volkswagen, Fiat, Ford
- Newcomers: PGO Automobile, HAVAL, DFM, Changan, Datsun and HTM
- 14 world premieres (Audi, Brabus, Datsun, Infiniti, Mercedes-Benz, Opel, Land Rover, Peugeot, Renault and Toyota)
- 73 Russian premieres
- 21 concept cars
- More than 120,000 sqm total gross exhibition space in 8 halls
- Top-class supporting programme such as the “International Assembly of Automotive Industry (MAA-2014)”, “the 2nd International Forum of Local Suppliers or Automotive Components”, or the program for auto dealers “Forum Atmosphere: Sales, Services, Innovation”

Range of Exhibits

- Passenger cars
- Trucks of load capacity up to 2 tones
- Special purpose vehicles
- Alternative energy powered cars
- Car tuning
- Car design
- Car electronics
- Car audio
- Motorcycles
- Tires and disks
- Car accessories
- Lubricants, coolants and oils
- OEM automotive components production
- Automotive components, spare parts for secondary market
- Products and services in automotive industry
- Banking
- Insurance
- Training and certification
- Mass media, specialized editions for automotive business

Organizers

- Association of Russian Automaker (OAR)
- Crocus Expo – International Exhibition Centre

Supported by

- Association of European Businesses (AEB)

International Partner

- IMAG – Internationaler Messe- und Ausstellungsdienst GmbH

