



# Interauto 2016

International Exhibition of Automotive Industry

FACTSHEET

## Key Data

<b>Dates:</b>	25 – 28 August 2016
<b>Venue:</b>	Crocus International Exhibition Center Moscow, Russia
<b>Frequency:</b>	Bi-annually
<b>Premier event:</b>	2005
<b>Beginning of allocation:</b>	<b>11 March 2016</b>
<b>Concurrent exhibition :</b>	<b>MIAS – Moscow International Auto Salon</b>



## Review: Interauto 2014

- about 700 exhibitors from 19 countries
- More than 46,000 sqm exhibition space
- About 36,000 visitors
- **Top-class business program:**  
the International Assembly of Automotive Industry (MAA 2014) and Expert Forum VDA QMC Global Event, were held within the frames of the calendar of events of InterAuto 2014.

MAA 2014 incorporated the 2nd International Forum of Local Suppliers of Automotive Components and the forum Autosphere: Sales, Service, Innovations.

Known international experts presented at the VDA QMC Global Event forum the latest achievements of specialists working groups delegated by German car makers who develop quality management standards under the auspices of the German Association of the Automotive Industry (VDA).

## Scope of Exhibits:

- Automotive parts & components
- Automotive accessories
- Measuring, testing and control devices & systems
- Maintenance and repair, garage, workshop & workstation equipment
- Car care products
- Paints, lubricants, additives and other auto supplies
- Tuning
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Publications and other related services



## Organizer

- Crocus Expo – International Exhibition Centre

## International Partner

- IMAG - Internationaler Messe- und Ausstellungsdiens GmbH



## Project Management

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